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## The TPI Index

An Informed View of the State of the  
Global Commercial Outsourcing Market  
Third Quarter 2009

October 20, 2009

# Welcome

*TPI presenters*

**Mark Mayo**



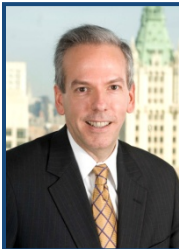
- Partner & President, TPI Global Resources Management

**Scott Gildner**



- Partner & President, TPI Americas

**Tom Lang**



- Partner & Managing Director, Industry Verticals, TPI Americas

**Duncan Aitchison**



- Partner & President, TPI EMEA

# An Informed View

*Insights into the broader commercial outsourcing market.*

## 28<sup>th</sup> Quarterly TPI Index

- Covers metrics for 3Q09 and 1H09
- Insights on commercial outsourcing contracts valued at > \$25M

## Highlights

- Focus on strong third quarter due largely to the Telco-to-Telco market segment
- Broader market shows solid, steady Q/Q growth

## Host

- UBS Investment Research

## TPI Index Format

- Summary of the market indicators
- Analysts invited to ask questions during the Q&A session

## For More Information

- Slides are available at [www.tpi.net](http://www.tpi.net)
- Continue the discussion at [www.considerthesourceblog.com](http://www.considerthesourceblog.com)

# Headlines

*Even with a strong third quarter, 2009 still down over 10% YTD.*

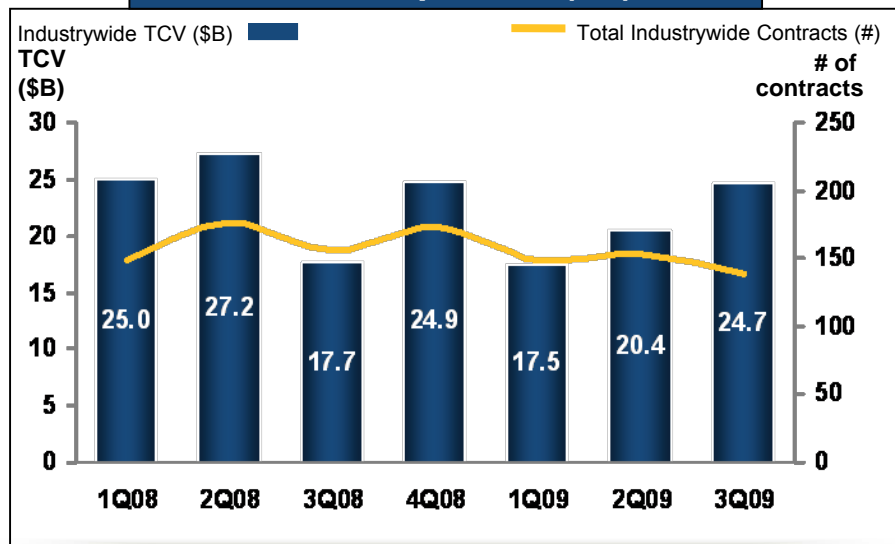
- **3Q09 was the strongest third quarter ever by TCV; however, without Telco-to-Telco, 3Q09 performance is in line with the past four slower quarters.**
- **Telco-to-Telco contracts accounted for more than 30% of the Broader Market TCV in 3Q09.**
- **2009 YTD results are down 10%; without the Telco activity, TCV was down 23% YTD.**
- **3Q09 performance was supported by:**
  - **Resurgence in mega deals, within and outside of the Telco-to-Telco market segment.**
  - **ITO TCV growth driven primarily by the Telco-to-Telco impact.**

# Industrywide Contract Award Trends

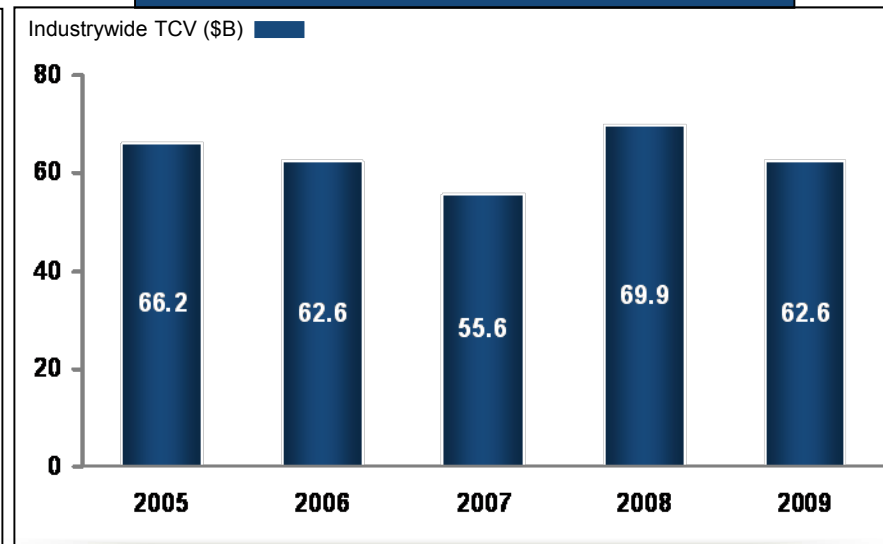
3Q09 has brought some unanticipated lift to the market for the entire year.

## Industrywide Contracts With TCV > \$25M

### Q/Q Comparison (\$B)



### YTD TCV Comparison (\$B)



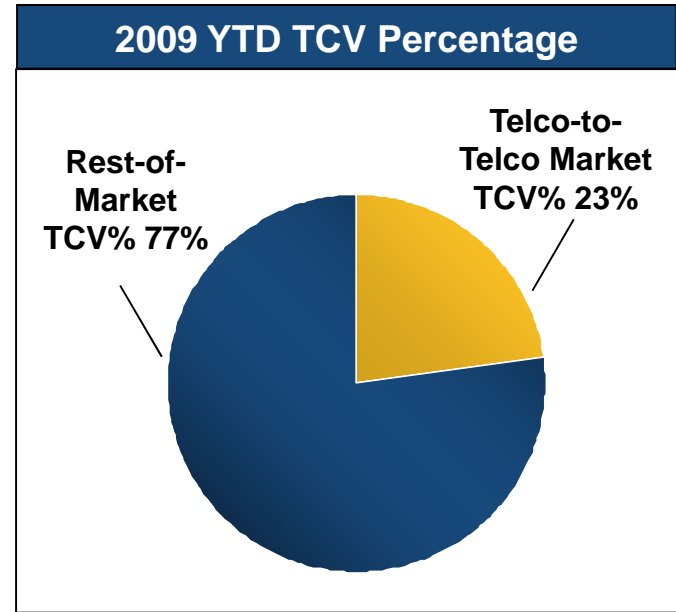
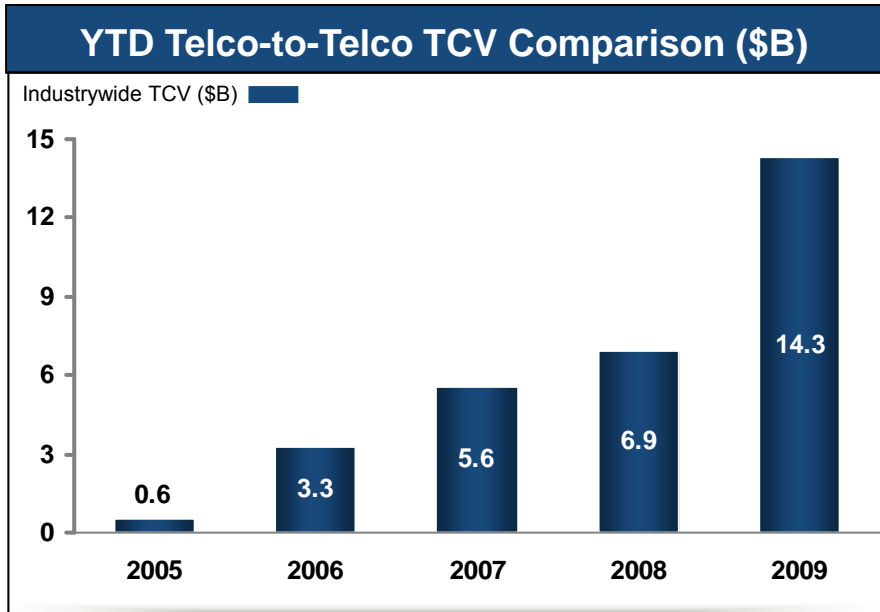
***TCV results marked the best third quarter ever.***

***Third quarter of 2009 lifted the YTD results somewhat, but not enough to meet 2008 YTD measures.***

# Industrywide Contract Awards – Telco-to-Telco Impact

*Success in the Broader Market for the third quarter and year-to-date stems significantly from where a Telco carrier outsources activities to a Telco service provider.*

## Industrywide Contracts With TCV > \$25M

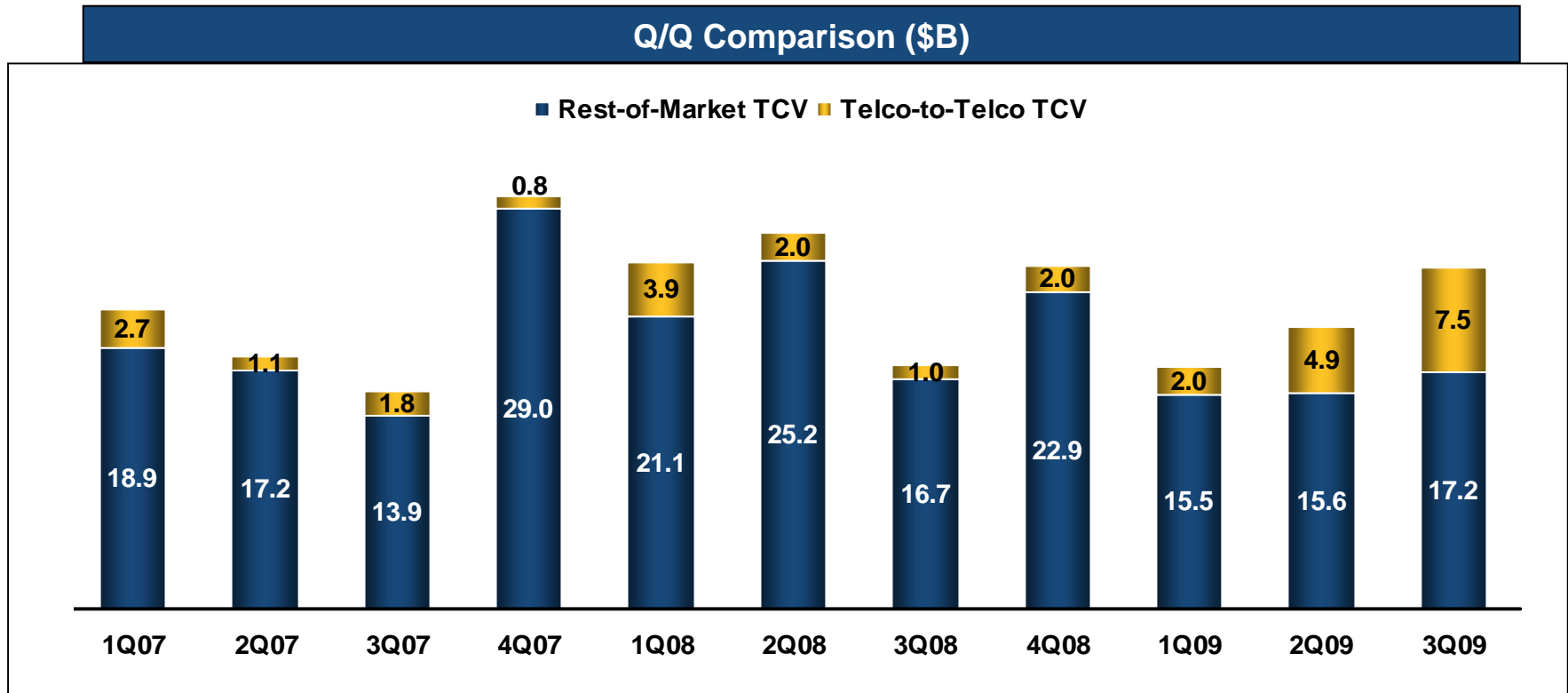


***Until recently, network operations outsourcing has proven more popular outside the US, particularly in Western Europe and Asia Pacific.***

# Industrywide Contract Award Trends

*Even without Telco-to-Telco, 3Q09 was the best quarter thus far in 2009.*

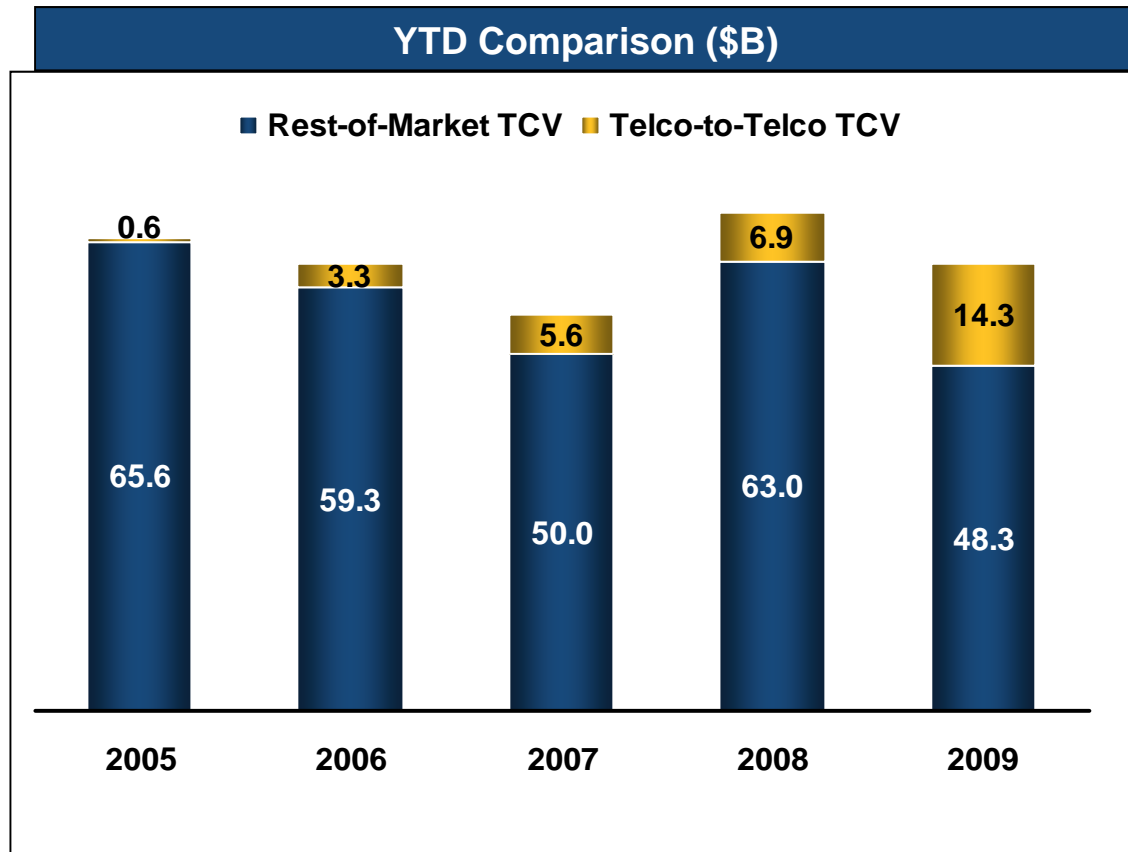
## Industrywide Contracts With TCV > \$25M



# Industrywide Contract Award Trends

*Without the Telco-to-Telco Awards, the Broader Market is down YTD.*

## Industrywide Contracts With TCV > \$25M

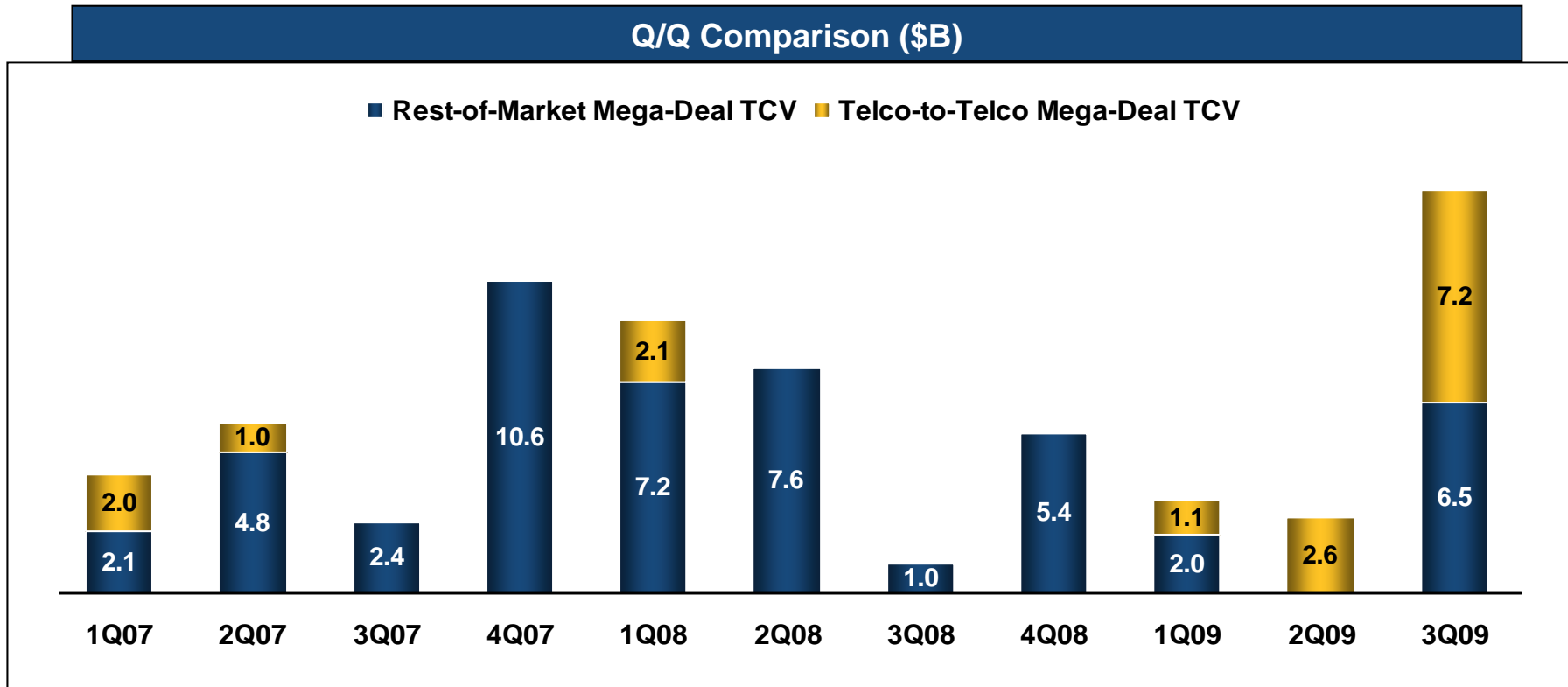


|   |
|---|
| <b>YTD TCV Growth</b>                         |
| -10.4%  |
| <b>YTD TCV Growth<br/>(No Telco-to-Telco)</b> |
| -23.4%  |

# Industrywide Mega-Deal Contract Award Trends

*Mega-deal story is predominantly upbeat for the quarter.*

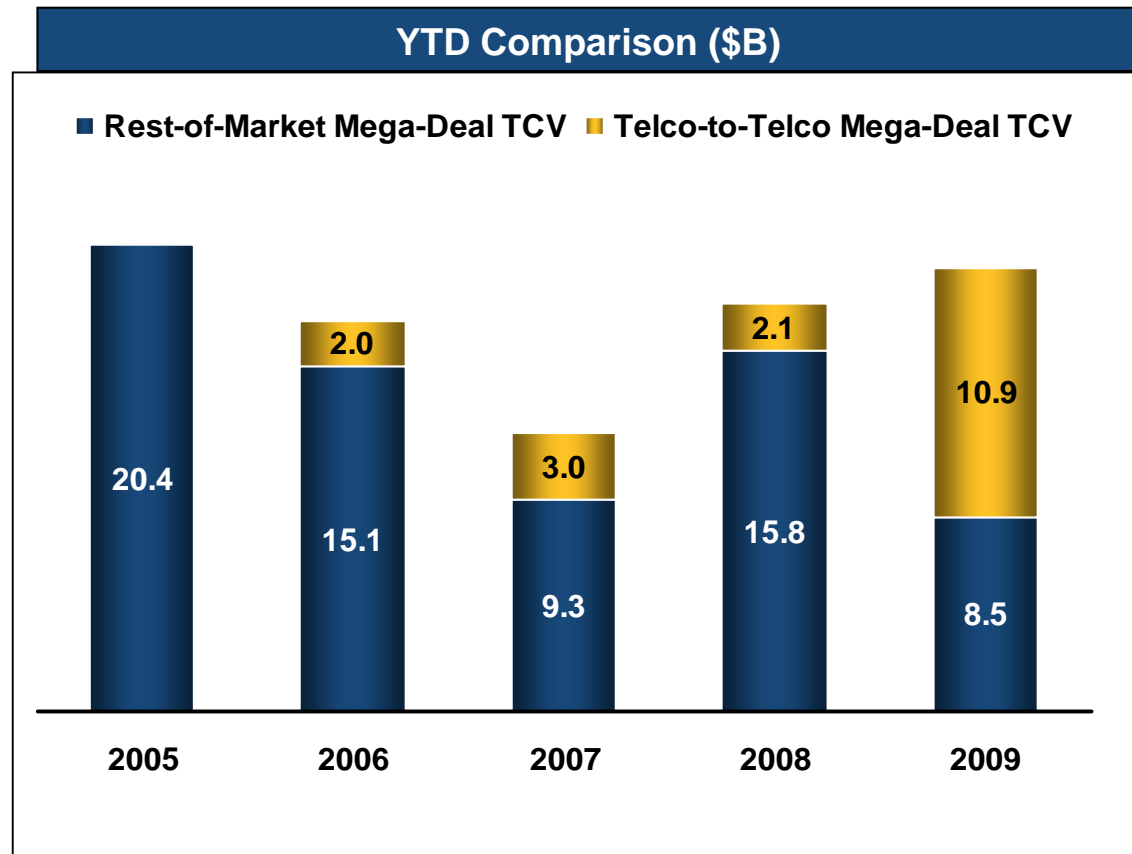
## Industrywide Contracts With TCV > \$1B



# Industrywide Mega-Deal Contract Award Trends

*Increased value of mega-deals year to date is having a noticeable impact on the market.*

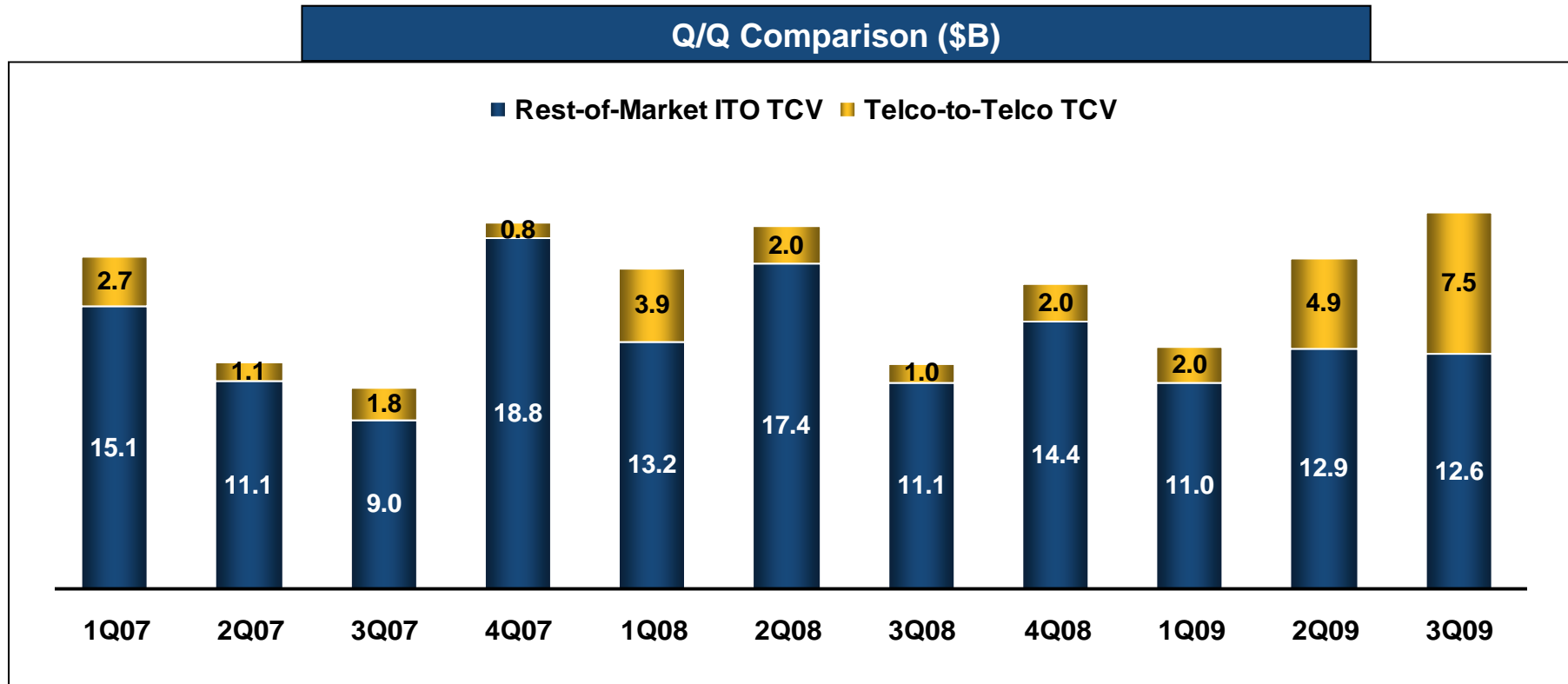
## Industrywide Contracts With TCV > \$1B



# Industrywide Award Trends – ITO

Best quarter for ITO TCV since 4Q03; without Telco-to-Telco, TCV remained flat Q/Q.

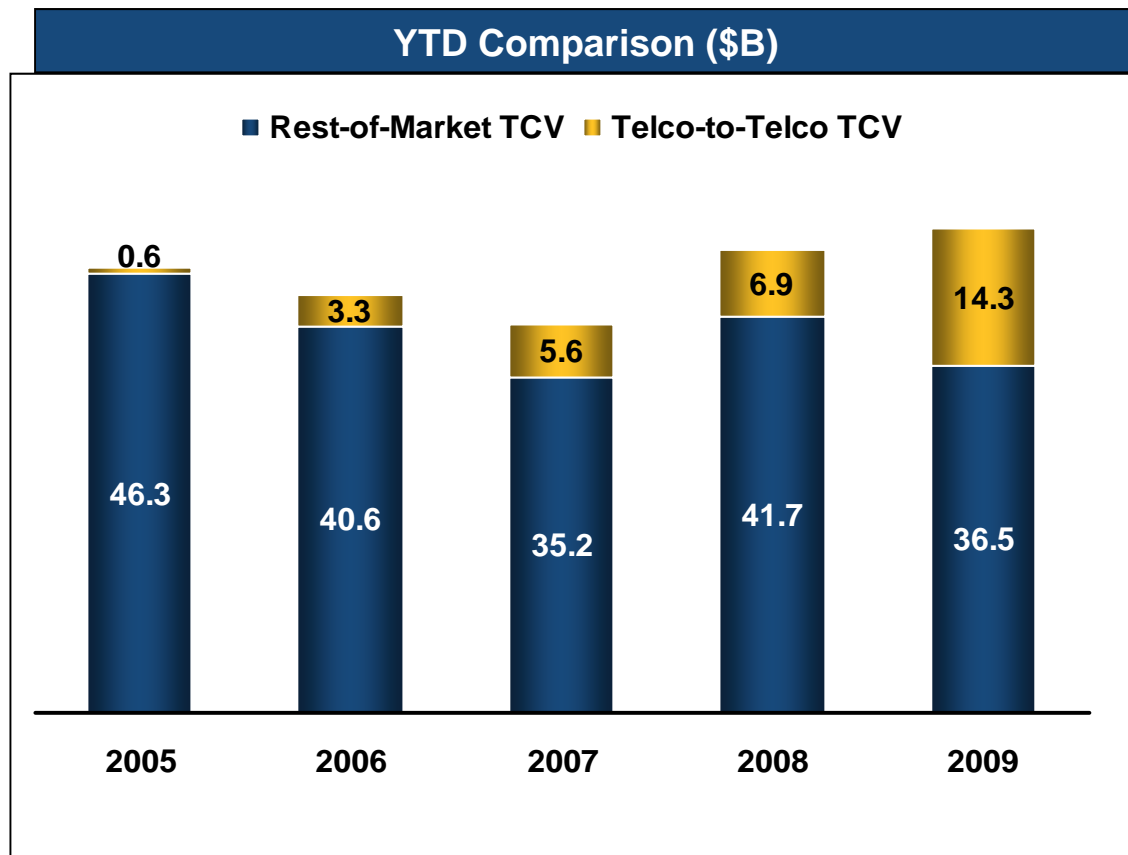
## Industrywide ITO Contracts With TCV > \$25M



# Industrywide Award Trends – ITO

*Without the Telco-to-Telco awards the ITO market has declined YTD.*

## Industrywide ITO Contracts With TCV > \$25M

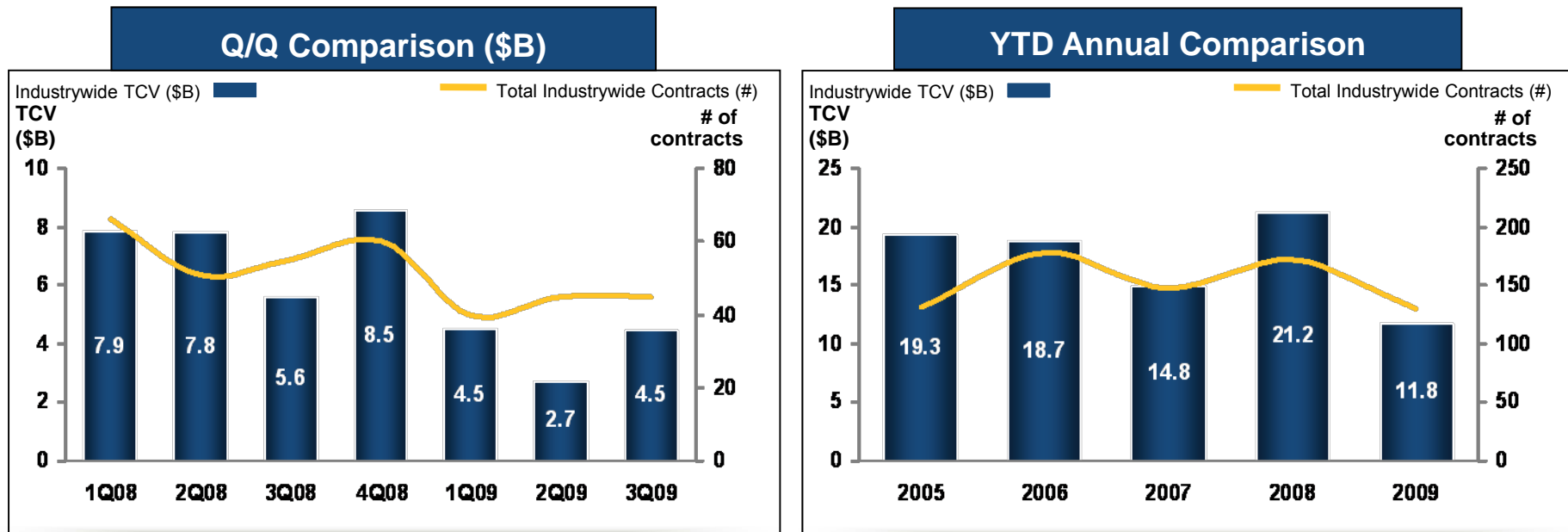


|   |
|---|
| <b>YTD TCV Growth</b>                         |
| +4.5%   |
| <b>YTD TCV Growth<br/>(No Telco-to-Telco)</b> |
| -12.6%  |

# Industrywide Award Trends – BPO

*Business Process Outsourcing continues its lackluster track record in 2009.*

## Industrywide BPO Contracts With TCV > \$25M



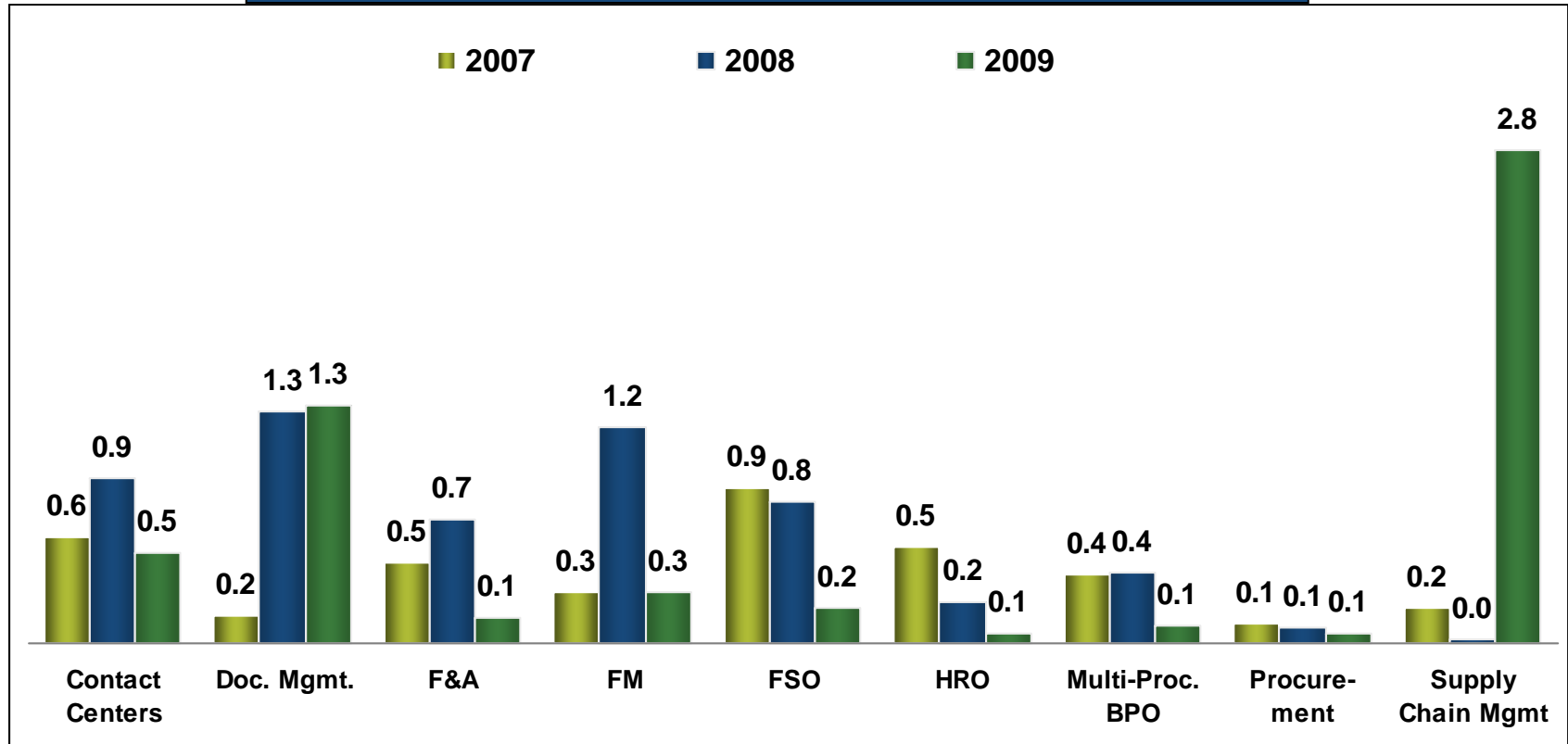
***BPO is down from 2008 results:  
25% by number of contracts,  
45% by TCV.***

# Industrywide Award Trends – BPO

*Value of BPO contracts have declined for every traditional BPO process area.*

## Industrywide BPO Contracts With TCV > \$25M

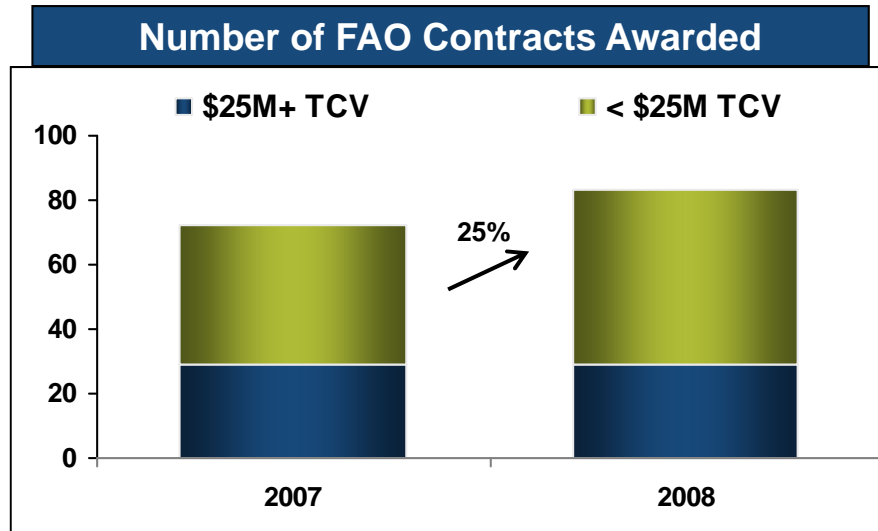
### YTD BPO Contract Awards (\$B) with TCV > \$25M



*Chart does not include other BPO processes.*

# Industrywide Award Trends – BPO

< \$25M TCV awards driving activity in traditional BPO markets.



Source: TPI Prevalence Database<sup>SM</sup>

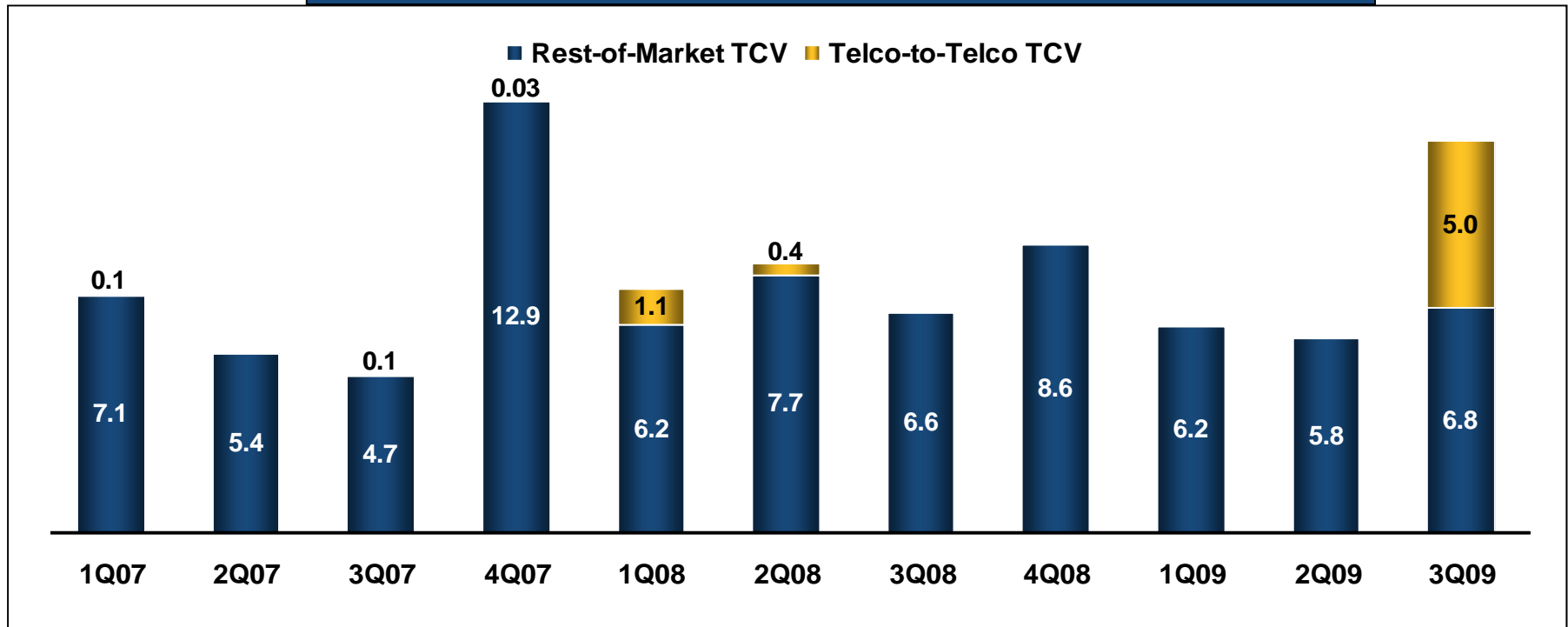
- India, US, and European-heritage firms all competing for both small and larger-sized TCV contracts.
- Significant < \$25M TCV activity in HRO (benefits administration and recruitment) and Finance & Accounting and Procurement Outsourcing (strategic sourcing and transaction processing).

# Industrywide Award Trends – Americas

*The Americas has not seen a stronger quarter for TCV awards since 4Q07.*

## Industrywide Contracts With TCV > \$25M

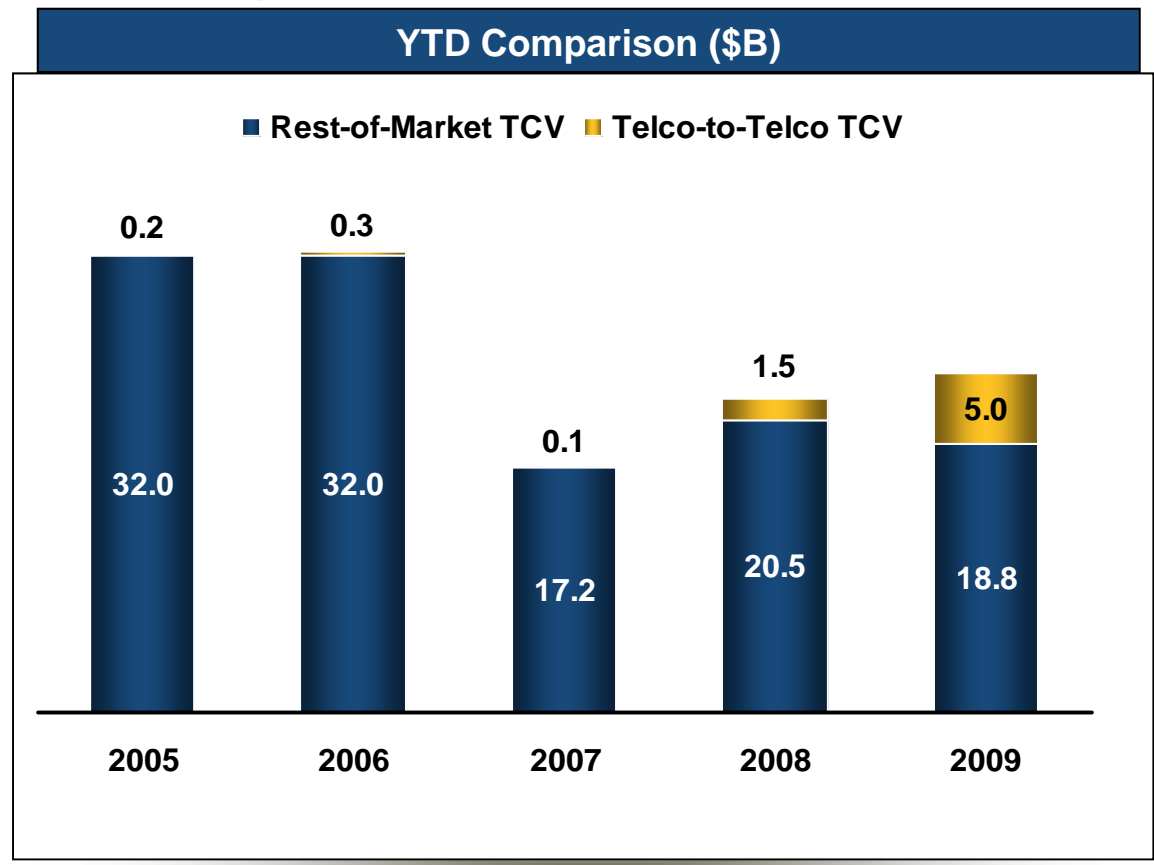
### Q/Q Comparison (\$B)



# Industrywide Award Trends – Americas

Market in the Americas was impacted by Telco-to-Telco.

## Industrywide Contracts With TCV > \$25M



| YTD TCV Growth | YTD TCV Growth (No Telco-to-Telco) |
|----------------|------------------------------------|
| +8.0%          | -8.5%                              |

## 2009 YTD Top 15 Service Providers by TCV

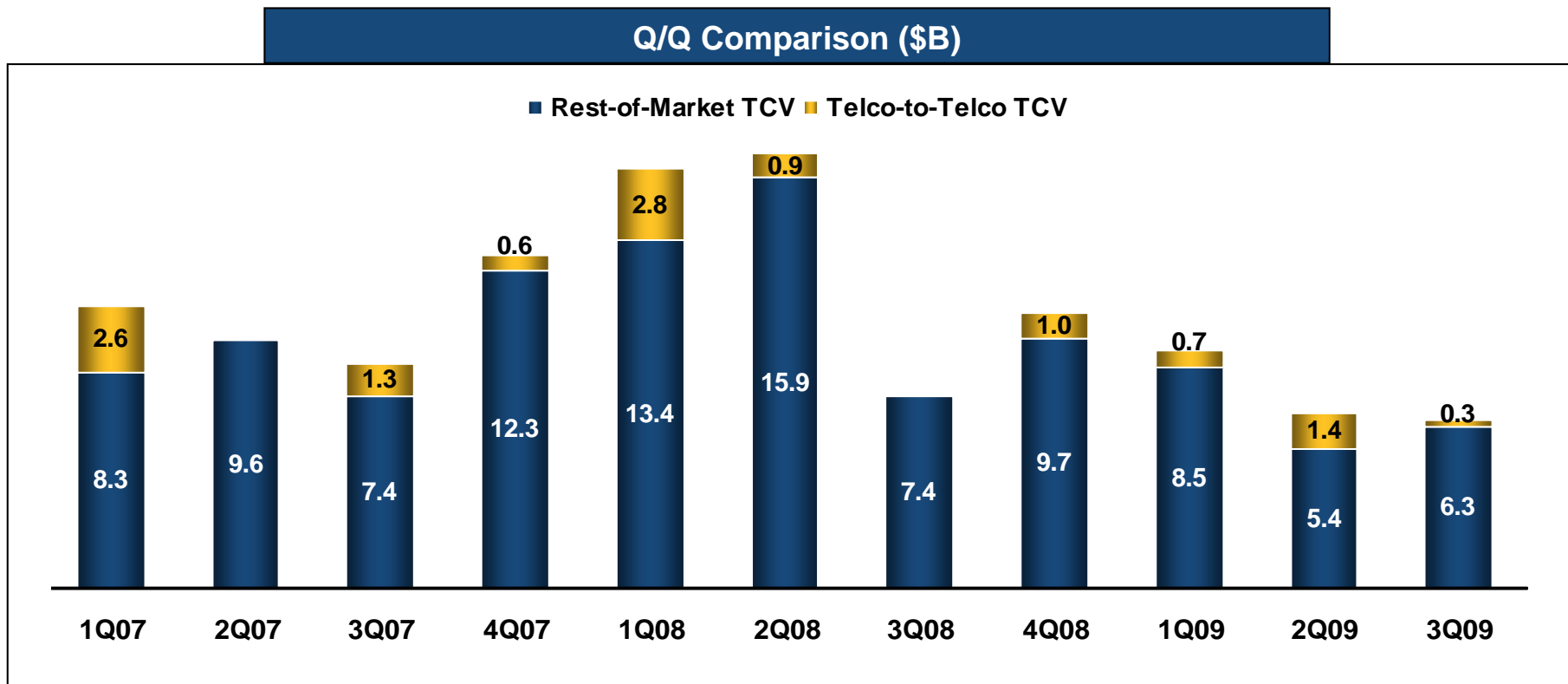
- ACS
- CGI
- Convergys
- CSC
- Ericsson
- Fujitsu
- Geodis
- HCL
- HP
- IBM
- Infosys
- Jones Lang LaSalle
- Perot Systems
- RR Donnelly
- Wipro

*Note: Service providers in alphabetical order; no rankings implied. Placements based on 2009 YTD TCV commercial contract awards sourced from TPI contracts database.*

# Industrywide Award Trends – EMEA

EMEA contract awards based on TCV were down slightly Q/Q.

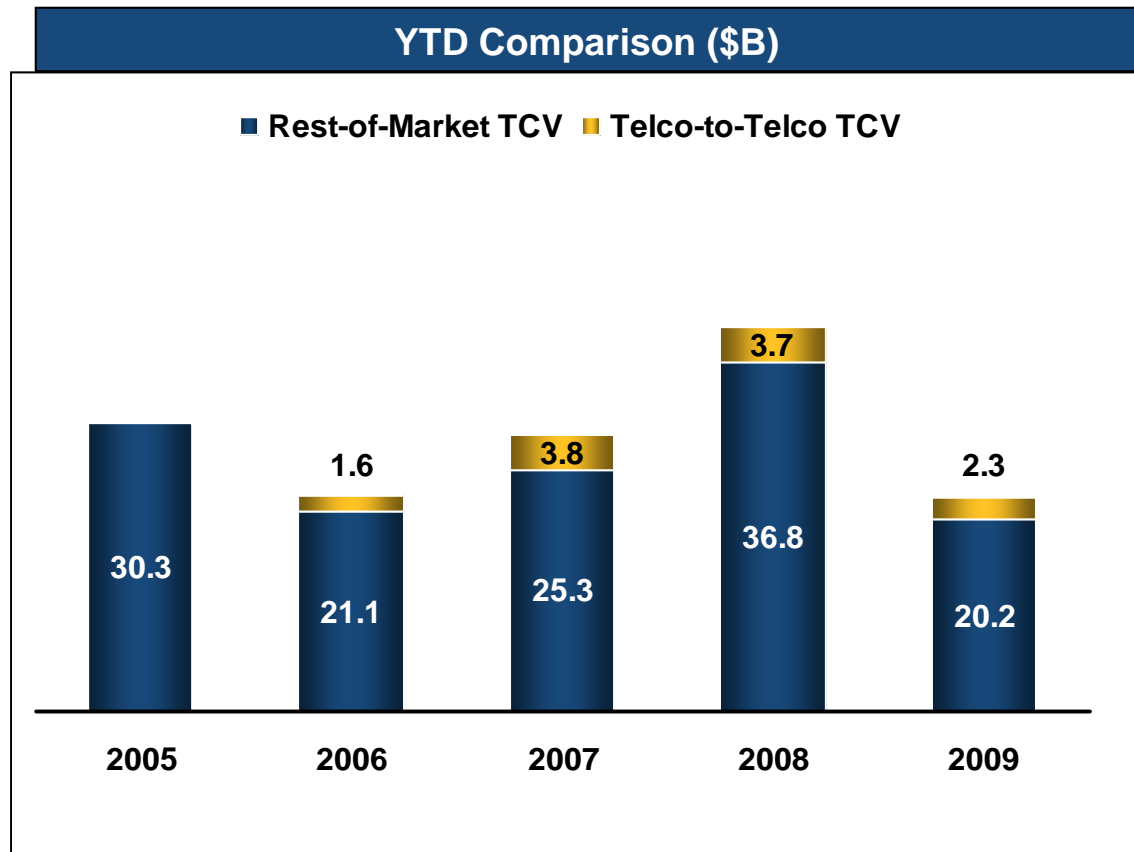
## Industrywide Contracts With TCV > \$25M



# Industrywide Award Trends – EMEA

Relative performance in EMEA is similar whether or not the Telco-to-Telco deals are included.

## Industrywide Contracts With TCV > \$25M



| YTD TCV Growth | YTD TCV Growth (No Telco-to-Telco) |
|----------------|------------------------------------|
| -44%           | -45%                               |

## 2009 YTD Top 15 Service Providers by TCV

Accenture  
Atos Origin  
BT  
Cable & Wireless  
Capita  
EDB Bus Part  
Ericsson  
Fujitsu  
HP  
IBM  
Infosys  
Logica  
Orange  
T-Systems  
Telefonica

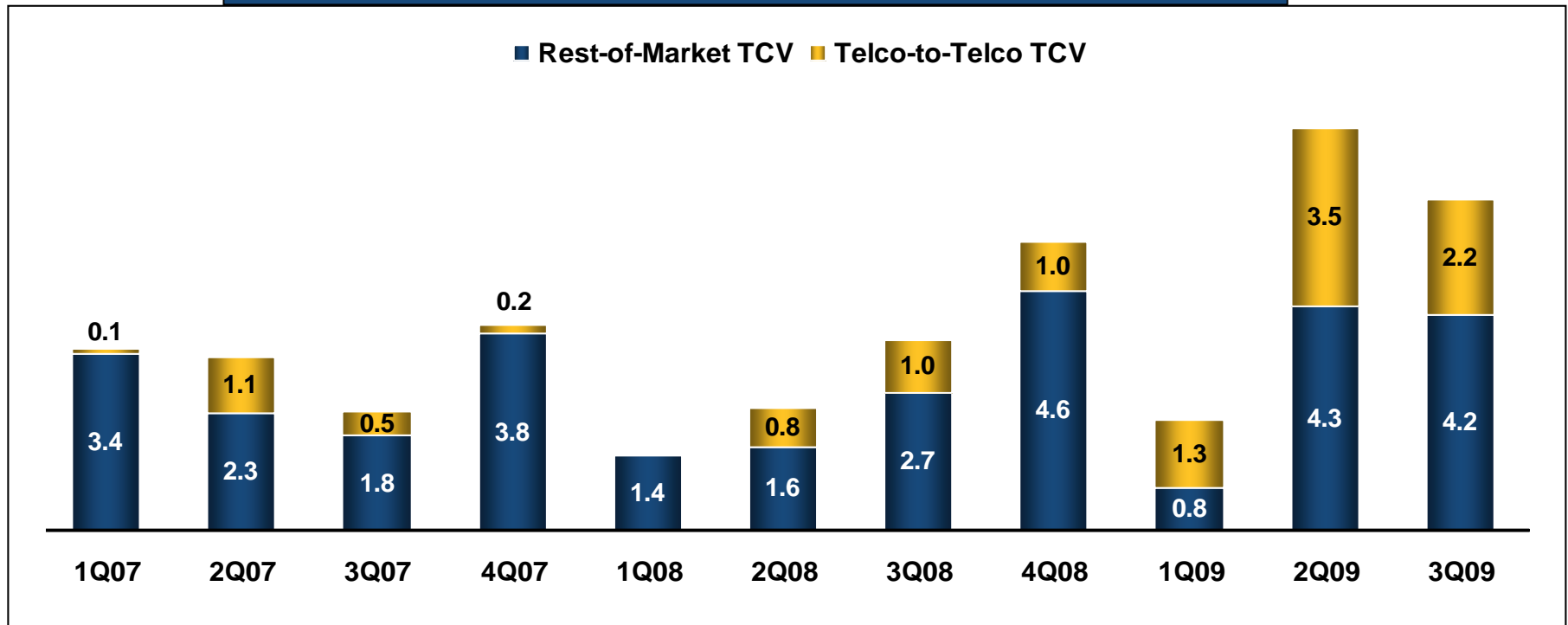
*Note: Service providers in alphabetical order; no rankings implied.  
Placements based on 2009 YTD TCV commercial contract awards sourced from TPI contracts database.*

# Industrywide Award Trends – Asia Pacific

*Asia Pacific experienced a second consecutive strong quarter.*

## Industrywide Contracts With TCV > \$25M

### Q/Q Comparison (\$B)

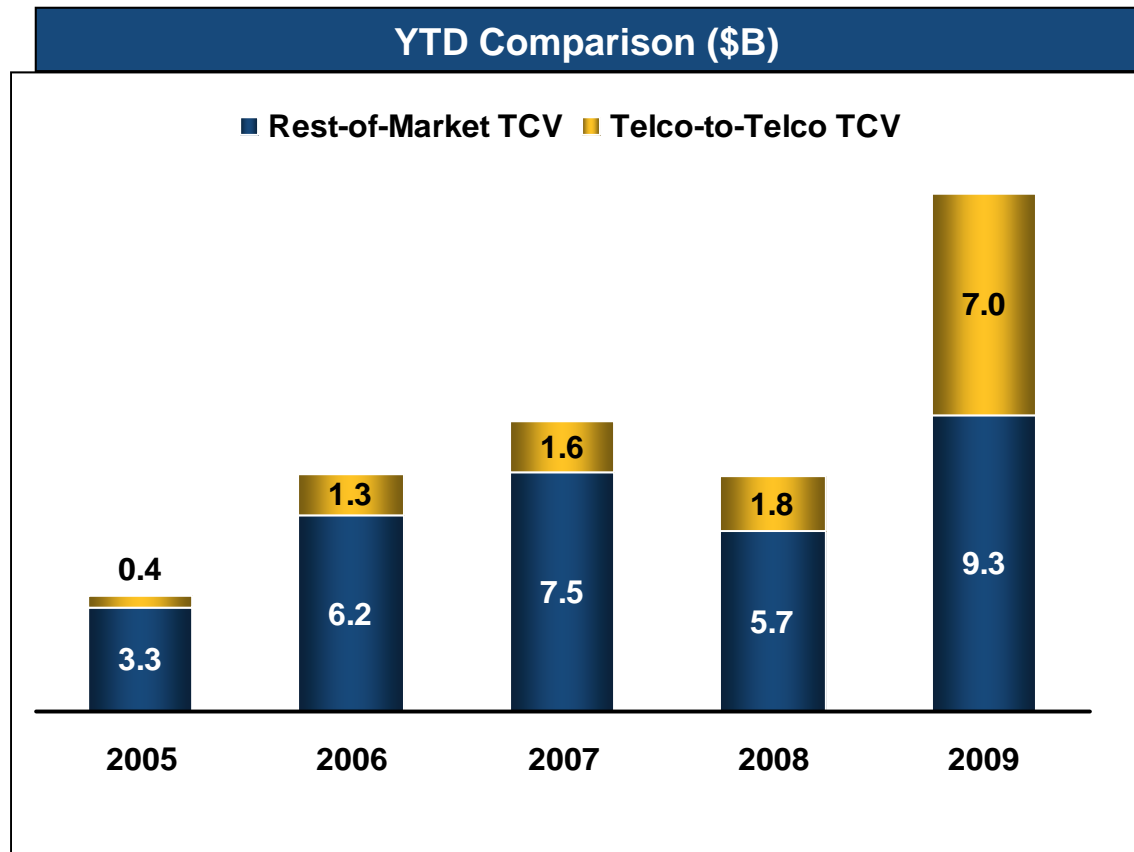


***Robust activity in the network services space (Telco-Telco) has enabled this year's substantial Asia Pacific performance.***

# Industrywide Award Trends – Asia Pacific

Asia Pacific experiencing its best year ever and is in position to exceed the Year 2000 for the best full-year results.

## Industrywide Contracts With TCV > \$25M



| YTD TCV Growth | YTD TCV Growth (No Telco-to-Telco) |
|----------------|------------------------------------|
| +120%          | +64%                               |

## 2009 YTD Top 15 Service Providers by TCV

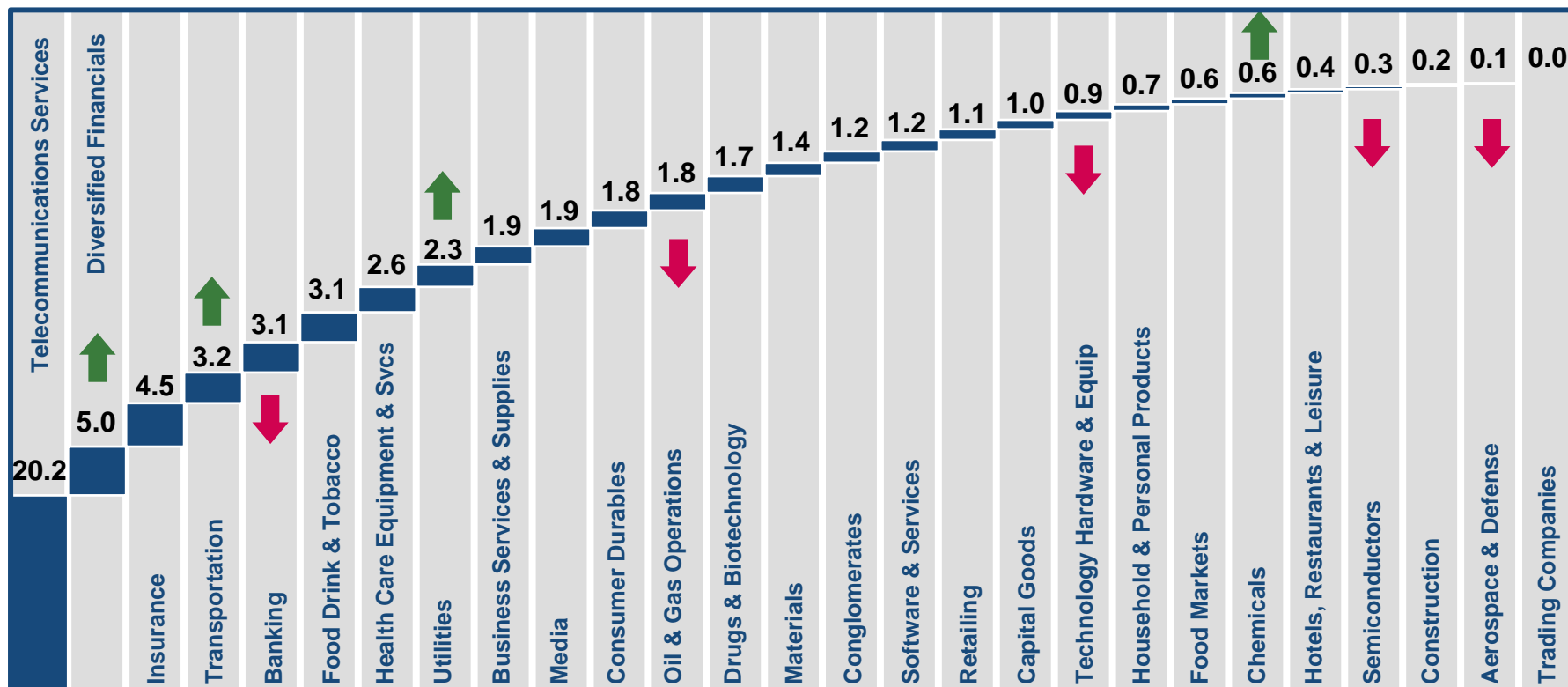
**Alcatel-Lucent**  
**CSC**  
**Ericsson**  
**Fujitsu**  
**HP**  
**IBM**  
**Infosys**  
**Linfox Logistics**  
**Nokia Siemens**  
**Reliance Comm.**  
**Singapore Tele.**  
**Tata Comm.**  
**Tech Mahindra**  
**Telstra**  
**Wipro**

*Note: Service providers in alphabetical order; no rankings implied.  
 Placements based on 2009 YTD TCV commercial contract awards sourced from TPI contracts database.*

# Industry Segment Comparison

*Potential signs of vitality going forward in Financial Services.*

Industrywide Broader Market Contracts with TCV > \$25M  
TCV (\$B) of Contracts Signed by Industry (YTD View)

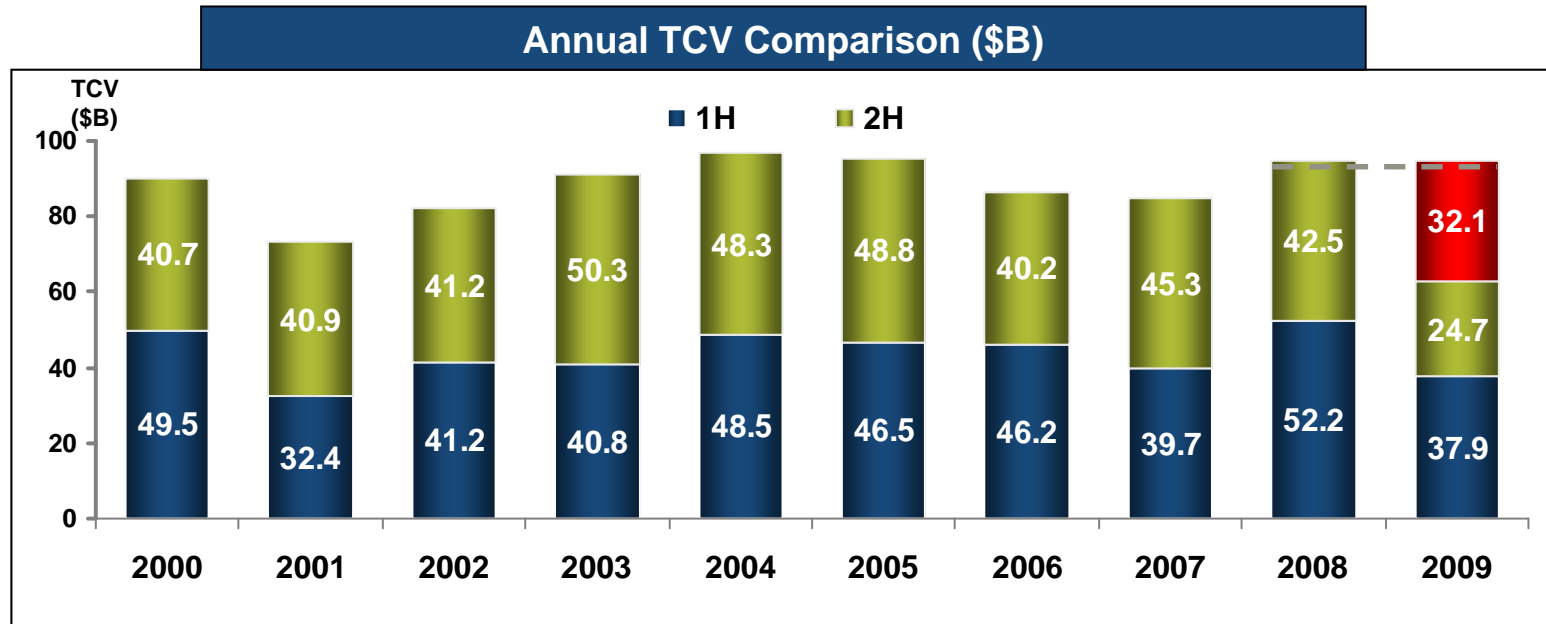


- **Arrows represent 50% increase or decrease in 2009 YTD TCV activity compared to 2008.**
- **Diversified Financials sector continues to grow.**
- **Banking and Insurance sectors poised for increased activity.**

# Industrywide Award Trends – Outlook

Full year 2009 TCV will likely remain below 2008 levels, but eclipse 2006-2007 totals.

## Industrywide Contracts With TCV > \$25M



- *In the past five years, 4th quarter TCV has averaged just over \$27B.*
- *Significant activity in the industry pipeline – much of it involves larger-scale relationships.*

# Key Findings



- **3Q09 had record TCV helped by Telco-to-Telco agreements; without Telco, TCV was down 23% YTD.**
- **Mega-deal activity for 3Q09 surged in both the Telco-to-Telco and broader markets.**
- **ITO upswing fueled by Telco-to-Telco contracts and increased activity in Asia Pacific stimulated global market momentum.**
- **YTD TCV remains down from 2008; however industry activity suggests an upward turn in the marketplace over the next 6-9 months.**



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